

## **Privacy Notice and Terms of Use – Tematik-Kábel Kft.**

**Privacy Notice and Data Subject Declarations regarding Data Processing, and the Management of Registration Data related to the websites**

<https://fishingandhuntingtv.com/>, <https://horgaszshow.hu/> and <http://ibcc.hu/>

## **Privacy Notice**

This Privacy Notice provides information to data subjects regarding the processing of personal data related to the registration data associated with the websites <https://fishingandhuntingtv.com/>, <https://horgaszshow.hu/>, and <http://ibcc.hu/>, operated by Tematik-Kábel Kft.

In this notice, the abbreviation GDPR refers to Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

## **Data Controller**

The data controller is **Tematik-Kábel Kft.** (registered seat: H-1012 Budapest, Márvány utca 17.; company registration number: 01-09-927890, registered by the Metropolitan Court of Budapest as Court of Registration),

Website: <https://fishingandhuntingtv.com>

## **Purpose of Data Processing**

The purpose of data processing related to the websites operated by Tematik-Kábel Kft. ([fishingandhuntingtv.com](https://fishingandhuntingtv.com), [horgaszshow.hu](https://horgaszshow.hu), and [ibcc.hu](http://ibcc.hu)) includes:

- the processing of personal data provided during registration, which is strictly necessary for using the websites;
- the processing of personal data generated during the use of the websites;
- enhancing the user experience in regard to optionally provided personal data;
- sending advertisements, targeted advertisements, and for other marketing purposes, based on separate consent;
- sending newsletters, based on separate consent;
- tracking website browsing behavior, based on separate consent;
- participation in prize draws, based on separate consent.

## **Personal Data Processed**

Tematik-Kábel Kft. processes the following personal data:

### **Personal data required for website registration:**

- name
- username
- gender (male/female)
- password
- email address

### **Optionally provided personal data for website use:**

- date of birth
- address
- occupation
- phone number
- user preferences
- [other]
- in the case of a data subject under the age of 16: name, address or other contact address, email address, and phone number of the person exercising parental responsibility

### **Personal data processed during website use:**

- IP address
- time of visit
- cookies

Visitors' computers accessing the websites <https://fishingandhuntingtv.com/>, <https://horgaszshow.hu/>, and <http://ibcc.hu/> have certain data and IP addresses logged for the purpose of generating site traffic statistics, detecting any potential errors, and identifying attempted attacks.

Tematik-Kábel Kft. does not link IP addresses to any other data that would allow the identification of the visitor.

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### **Information regarding “cookies”**

Tematik-Kábel Kft. uses the following cookies for the purposes indicated below:

#### **1. Session cookies**

These cookies ensure the operation of our websites and are therefore necessary for browsing our sites. These cookies are automatically deleted from your computer upon the end of the current session or when the browser is closed.

#### **2. Analytics cookies**

The purpose of analytics cookies is to collect anonymized website usage statistics, thereby contributing to the development of our website in line with the expectations of visitors.

We record the number of visitors to our website, the number of viewed pages, the activities carried out by visitors on our site (e.g., which pages and headers were clicked the most), and how frequently users return to our website.

User interactivity is measured with the help of Google Analytics cookies.

For further information regarding Google Analytics cookies, please visit:

<https://policies.google.com/technologies/cookies?hl=hu#types-of-cookies>

#### **3. Tracking and advertising cookies**

These cookies help us better understand your interests (by tracking your browsing activity on our site) and allow us to display personalized advertising content that may be of interest to you.

The use of this type of cookie requires your prior consent. Your access to our website will not be affected if you choose not to consent to the use of these cookies.

Third-party cookies (e.g., Google AdWords, Facebook) serve the same purpose. These third parties generate statistics and display personalized offers to you when visiting other websites.

When using these types of cookies, the third party's privacy policy applies.

Further information about Google advertising cookies can be found here:

<https://policies.google.com/technologies/cookies?hl=hu>

Further information about Facebook advertising cookies can be found here:

<https://www.facebook.com/policies/cookies/>

You may also encounter advertisements directing you to our website on advertising spaces of third-party websites. These ads are placed by partners of Tematik-Kábel Kft.

These partners manage the information collected by the cookies sent from such advertising interfaces.

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## Legal basis for data processing

The legal basis for data processing is the **consent of the data subject** (i.e. the user intending to register).

For a data subject under the age of 16, the legal basis for processing is the **consent or permission of the person exercising parental authority** over the data subject.

Separate consent is required for the use of personal data for marketing purposes and for sending newsletters.

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## Duration of data processing

Data processing continues until the purpose of data processing ceases or until the consent provided is withdrawn.

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## Rights of the data subject

Tematik-Kábel Kft. ensures the enforcement of the following rights of the data subject, cooperating with the data subject during the exercise of these rights:

### a) **Right to information:**

In accordance with the principle of fair and transparent data processing, Tematik-Kábel Kft. provides the information prescribed by law to the data subject.

### b) **Right of access:**

The data subject has the right to obtain confirmation from Tematik-Kábel Kft. as to whether

or not personal data concerning them is being processed and, where that is the case, access to the personal data and the information specified by law.

Tematik-Kábel Kft. shall provide the data subject with a copy of the personal data undergoing processing.

For any further copies requested by the data subject, Tematik-Kábel Kft. may charge a reasonable fee based on administrative costs.

If the data subject submitted the request electronically, the information shall be provided in a commonly used electronic format unless otherwise requested by the data subject.

**c) Right to withdraw consent:**

If data processing is based on the consent of the data subject, they have the right to withdraw their consent at any time.

Withdrawal of consent shall not affect the lawfulness of data processing based on consent before its withdrawal.

Even after withdrawal, Tematik-Kábel Kft. may continue processing the data to fulfill legal obligations or pursue legitimate interests, provided such interests are proportionate to the restriction of the data subject's rights to data protection.

**d) Right to rectification:**

The data subject may request Tematik-Kábel Kft. to rectify inaccurate personal data concerning them without undue delay, or to complete any incomplete personal data.

**e) Right to erasure:**

The data subject may request Tematik-Kábel Kft. to erase personal data concerning them without undue delay, and such request may only be refused in cases defined by law.

**f) Right to be forgotten:**

This right, which reinforces the right to erasure in an online environment, obliges Tematik-Kábel Kft., in cases where it has made the personal data public and must erase it as a result of the data subject exercising their right to erasure, to take reasonable steps—taking into account available technology and the cost of implementation (including technical measures)—to inform data controllers that the data subject has requested the deletion of any links to, or copies or replications of, such personal data.

**g) Right to restriction of processing:**

The data subject has the right to request that Tematik-Kábel Kft. restrict the processing of personal data if:

- the accuracy of the personal data is contested by the data subject;
- the processing is unlawful, and the data subject opposes the erasure of the data and requests the restriction of their use instead;
- Tematik-Kábel Kft. no longer needs the personal data for processing purposes, but the data subject requires them for the establishment, exercise, or defense of legal claims;
- the data subject has objected to processing, pending the verification of whether the legitimate grounds of Tematik-Kábel Kft. override those of the data subject.

**h) Right to be informed about recipients:**

Tematik-Kábel Kft. shall inform all recipients to whom the personal data has been disclosed about any rectification, erasure, or restriction of processing of personal data, unless this

proves impossible or involves a disproportionate effort.

Upon request, Tematik-Kábel Kft. shall inform the data subject about these recipients.

**i) Right to data portability:**

If the legal basis for data processing is the consent of the data subject and the data is processed by automated means, the data subject has the right:

- to receive the personal data concerning them, which they have provided to Tematik-Kábel Kft., in a structured, commonly used, and machine-readable format;
- to transmit those data to another controller without hindrance from Tematik-Kábel Kft.;
- where technically feasible, to request the direct transmission of the personal data from Tematik-Kábel Kft. to another data controller.

**j) Right to legal remedy:**

If the data subject considers that the processing of their personal data violates legal provisions, they have the right to file a complaint with a data protection supervisory authority and to an effective judicial remedy.

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## How to Submit Requests

The data subject may submit their data processing-related requests:

- by post to: H-1012 Budapest, Márvány utca 17.
- by email to: [info@fishingandhuntingtv.com](mailto:info@fishingandhuntingtv.com)

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## Handling of Requests

Tematik-Kábel Kft. shall inform the data subject about the actions taken in response to the request within one month of receipt.

If necessary, this deadline may be extended by a further two months.

Tematik-Kábel Kft. shall inform the data subject of any such extension, including the reasons for the delay, within one month of receiving the request.

If the request was submitted electronically, the information shall also be provided electronically—unless otherwise requested by the data subject.

Oral information may be given if the data subject's identity is verified.

If Tematik-Kábel Kft. does not take action based on the data subject's request, it shall inform the data subject within one month of receipt of the reasons for not taking action and of their right to lodge a complaint with a supervisory authority and seek judicial remedy.

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## Declarations from Children

For the legal validity of a declaration of consent provided by a minor data subject under the age of 16, the consent or authorization of the person exercising parental authority over the child is required.

According to the relevant legislation, Tematik-Kábel Kft. deletes any registrations made independently by minors under the age of 16.

For minors who are 16 years of age or older, no parental consent is required for the validity of their declaration of consent to data processing.

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## **Persons Authorized to Access Data**

Employees of Tematik-Kábel Kft. involved in program editing, other Data Controllers, and employees or agents of Data Processors are authorized to access the data only to the extent necessary for the performance of their duties or tasks.

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## **Recipients of Personal Data**

The recipients of personal data are Tematik-Kábel Kft. and the agents of other Data Controllers, as well as their Data Processors.

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## **Other or Joint Controllers**

Tematik-Kábel Kft. does not transfer personal data to other Data Controllers.

## **Data Processors**

Tematik-Kábel Kft. may use data processors in connection with data processing activities. In such cases, data processing is carried out on behalf of and according to the instructions of Tematik-Kábel Kft. by the data processor.

Tematik-Kábel Kft. only engages such data processors that provide appropriate guarantees for compliance with legal requirements concerning data protection and for the implementation of appropriate technical and organizational measures ensuring the protection of the rights of data subjects.

The data processor may not engage another processor without the prior written specific or general authorization of Tematik-Kábel Kft.

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## **Data Protection**

Tematik-Kábel Kft. protects the personal data it processes through technical and organizational measures, in particular against unauthorized access, alteration, transmission,

disclosure, deletion, or destruction, as well as against accidental destruction or damage, and against data becoming inaccessible due to technological changes.

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## **Legal Remedy – Filing a Complaint**

If the data subject believes that their personal data has been processed unlawfully, they may initiate a procedure with the **Hungarian National Authority for Data Protection and Freedom of Information** (address: 1125 Budapest, Szilágyi Erzsébet fasor 22/c; postal address: 1534 Budapest, P.O. Box 843;

website: [www.naih.hu](http://www.naih.hu);

phone: +36 (1) 391-1400;

fax: +36 (1) 391-1410;

email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)),

or turn to the competent court in their place of residence or habitual place of stay.

The data subject is entitled to an effective judicial remedy against the supervisory authority if it issues a legally binding decision concerning them or if the supervisory authority does not handle the complaint or fails to inform them of procedural developments or the outcome within three months.

The data subject is also entitled to effective judicial remedy against Tematik-Kábel Kft., the Joint Data Controller, or the Data Processor if they believe their rights under the GDPR have been infringed as a result of data processing that is not in compliance with the Regulation.

We recommend that before turning to the authority or the court, the data subject should first contact the **data protection officer of Tematik-Kábel Kft.**

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## **Declarations of the Data Subject**

### **Declaration of receipt of the privacy notice**

I declare that prior to the start of data processing, I received clear and detailed information regarding the processing of my personal data, which I have understood and accepted.

### **Declaration on the circumstances of giving consent**

I declare that the decisions I made regarding the consent to or refusal of the following data processing activities were based on the above Privacy Notice.

My consent to the processing of personal data is a voluntary, specific, informed, and unambiguous statement.

### **Declaration on the purpose of providing personal data**

I declare that the personal data provided during registration were made available to Tematik-Kábel Kft. specifically for the following purposes, in relation to the websites operated by Tematik-Kábel Kft. (<https://fishingandhuntingtv.com>, <https://horgaszshow.hu>, and <http://ibcc.hu>):

- to process the personal data provided during registration, which is strictly necessary for the use of the websites
- to process personal data generated during use of the websites
- to process optionally provided personal data for the purpose of improving user experience
- to conduct advertising, targeted advertising, and other marketing activities with my separate consent
- to send newsletters with my separate consent

### **Declaration on keeping personal data up to date**

I acknowledge that I am obliged to provide accurate data during registration and to update them in the event of any change.

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### **For Data Subjects Over the Age of 16**

After reading, understanding, and accepting the Privacy Notice, I consent to Tematik-Kábel Kft. processing my personal data in relation to the websites <https://fishingandhuntingtv.com>, <https://horgaszshow.hu>, and <http://ibcc.hu>, as follows:

- to process the personal data provided during the registration required for the use of the websites, and the data generated during the use of the websites
  - to process optionally provided personal data to enhance user experience
  - to conduct advertising, targeted advertising, and other marketing activities
  - to send newsletters
  - to use tracking and advertising cookies
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### **For Data Subjects Under the Age of 16**

As the legal guardian of the minor data subject under the age of 16, after reading, understanding, and accepting the Privacy Notice, I consent to Tematik-Kábel Kft. processing the personal data of the minor I represent in connection with the websites <https://fishingandhuntingtv.com>, <https://horgaszshow.hu>, and <http://ibcc.hu>, as follows:

- to process the personal data provided during the registration required for the use of the websites, and the data generated during the use of the websites
- to process optionally provided personal data to enhance user experience
- to conduct advertising, targeted advertising, and other marketing activities
- to send newsletters
- to use tracking and advertising cookies

**Budapest, 01 April 2021**