

# ADVERTISEMENT



# PRICE LIST 2025

If you are IBCC sponsor, you have **20% discount off** the attached list price.

| List price   |               | List price   |               | List price   |               | List price          |              |
|--------------|---------------|--------------|---------------|--------------|---------------|---------------------|--------------|
| 10 sec spots |               | 15 sec spots |               | 30 sec spots |               | 5 sec sponsor spots |              |
| Nr.          | HUF/spot      | Nr.          | HUF/spot      | Nr.          | HUF/spot      | Nr.                 | HUF/spot     |
| 1            | <b>21 450</b> | 1            | <b>25 740</b> | 1            | <b>42 900</b> | 1                   | <b>7 150</b> |
| 20           | <b>14 300</b> | 20           | <b>17 160</b> | 20           | <b>28 600</b> | 20                  | <b>4 720</b> |
| 50           | <b>10 725</b> | 50           | <b>12 870</b> | 50           | <b>21 450</b> | 50                  | <b>3 575</b> |
| 100          | <b>7 150</b>  | 100          | <b>8 580</b>  | 100          | <b>14 300</b> | 100                 | <b>2 390</b> |
| 500          | <b>5 365</b>  | 500          | <b>6 435</b>  | 500          | <b>10 725</b> | 500                 | <b>1 790</b> |

| 1 min spots |               |
|-------------|---------------|
| Nr.         | HUF/spot      |
| 1           | <b>85 800</b> |
| 20          | <b>57 200</b> |

| 2 mins spots |                |
|--------------|----------------|
| Nr.          | HUF/spot       |
| 1            | <b>171 600</b> |
| 20           | <b>100 100</b> |

The spots will be broadcasted between 12-19 April 2025 in the premium show segment in connection with the live show between 19:56 and 21.30 as well as in the replays the following day in the morning from 9:00 to 10:30 on the Fishing & Hunting channel and online.

On demand we can also help in the production of the commercial spots, on the basis of individual offers.

The prices are listed in Hungarian forints without VAT!

## C O N T A C T

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ADVERTISING



PACKAGES 2025

## **1. ONLINE AND RADIO APPEARANCE**

- **Sláger FM Radio- Sláger Reggel** Morning Show 5pcs 5sec sponsor appearance after IBCC experience report
- **Sláger FM Radio** 10pcs 15sec spot
- **IBCC facebook page** logo appearance on cover image min. 4 weeks, post placement
- **ibcc.hu website** logo appearance on header banner min. 4 weeks

**Package price: 250 000 Huf net + 70 000 Huf technical costs**

## **2. APPEARANCE ON PRINTED SURFACES**

- **10 x 4 m giant mill** above the stage, spectacular surface at the opening and closing ceremonies, logo appearance
- **Logo appearance on prize boards** (120 x 60 cm and 42 x 30 cm sizes)  
- 99 in total- logo appearance on certificates, 90 in total
- **Logo appearance on competition boards** (42 x 30 cm sizes) - 500-600 in total
- **IBCC magazine appearance opportunity** - 3000 copies published in A4 size + online - sponsor logo appearance on the back of the cover

**Package price: 550 000 HUF net**

+ optionally 1/1 advertisement in the IBCC magazine: net 110 000 HUF

## **3. APPEARANCE IN LIVE SHOWS - 9 SHOWS**

- **The Fishing & Hunting Channel + Online live stream - intro sponsor appearance:**  
net 495 000 Huf / 9 days
- **The Fishing & Hunting Channel + Online live stream - block sponsor appearance:**  
e.g.: Catch of the day: net 275 000 Huf / 9 days
- **The Fishing & Hunting Channel + Online live stream - weather forecast sponsor appearance:**  
net 275 000 Huf / 9 days
- **The Fishing & Hunting Channel + Online live stream - sponsor appearance graphically displayed in the show:** net 110 000 Huf / 9 days
- **The Fishing & Hunting Channel + Online live stream - product placement in the program:**  
net 110 000 Huf / 9 days

+ optionally The Fishing & Hunting Channel + Online live broadcast clothing sponsor: by individual agreement

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